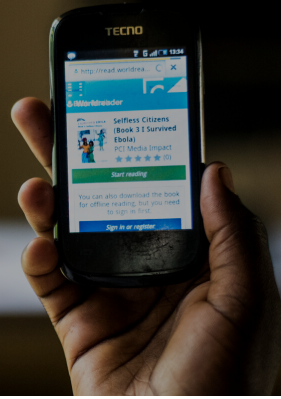


Support student learning during the COVID-19 crisis

Keep children reading with BookSmart



The COVID-19 pandemic has created a learning crisis

Countries across the globe are mobilizing in response to the COVID-19 pandemic. Mass shutdowns of schools are dramatically disrupting studies. As of 13 March, the number of impacted children and youth stands at more than 400 million, but the numbers are climbing daily.

Ed-tech solutions can mitigate learning loss

During this emergency, wide global mobile phone penetration coupled with the availability of ed-tech resources makes digital learning a vital tool to mitigate learning loss.

Making books available in the home is essential

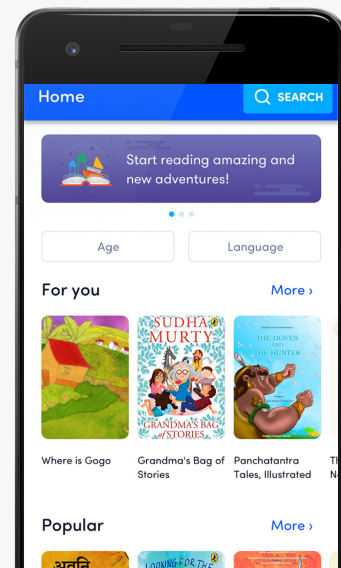
Reading is foundational to education. For pre-primary and primary students, it should be a top priority to address reading skills acquisition and engagement with books during this crisis.

The BookSmart digital reading solution for home allows parents and caregivers to access a library from their mobile phones. With BookSmart they can support children's learning while physical schools are out of session. Reading with children also supports bonding during times of stress.

Keep children reading with BookSmart

With BookSmart for home, children can continue reading and learning via mobile phones at home with the free BookSmart base collection.

- **Age appropriate books:** 75+ books curated especially for children from birth through primary grades
- **Local language content:** Hundreds of books in English, Arabic, Hindi, and Spanish
- **Offline reading:** No reader will ever be without books
- **Works on any phone:** Even from basic feature phones, parents can access the digital library.
- **Low data costs:** A light app that is optimized for all connection speeds and keeps data costs low



Learn more. Download BookSmart today!

To learn more, visit <https://www.worldreader.org/keep-children-reading/> or email us at partnerships@worldreader.org. Go to the [Google Play Store](#) to download BookSmart to your mobile phone.